

LISA MOUEN

Junior Interaction Designer

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Portfolio
lisamouen.com

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I am a nice person.
for real



Experience

ODI (Oriental Danology Institut) | Global Design Intern

📍 Shanghai | Nov 2018 - Feb 2019

- Edited books and brochures (exclusively in Chinese characters)
- Created a graphic identity for a ballet show.
- Organized and animated a cross-cultural reading workshops open to children from 5 to 9 years old Reading of French stories followed by manual creations related to the themes addressed
- Got immersed and learned about the Chinese culture through a calligraphist & performer mentor

Reign Design | UI/UX Design Intern

📍 Shanghai | Oct 2018 - Nov 2018

- Created a Wechat and a Messenger conceptual chatbot (Customers: a Shanghai shopping center, IT company for intern uses)
- Worked efficiently with a team distributed across different countries (Cambodia, U.S., China, South Korea)
- Developed a WeChat Mini Program proposal for a jewelry brand

Pigolabs | UI/UX Design Intern

📍 Shanghai | Sept 2017 - Oct 2017

- Performed a detailed Audit of Pigolabs User flows
- Prototyped the Pigolabs website (UI, UX, wireframing)
- Collaborated with a developer for the prototypes coding

Skill Sets

Fully proficient

Adobe Creative Suite (Illustrator, XD, InDesign, Photoshop), Sketch and Keynote

Familiar with

After Effect, Premiere, 3DS Max, CSS, HTML5

Can make clear and engaging presentations using Google Slides, Indesign and PowerPoint

Education

Master's Degree | Transcultural Design

Decoding the Chinese cultural specificities to offer coherent and adapted projects to chinese users. Relevant courses: Anthropology, Transculturality theory

Branch *China Studio*, L'École de design Nantes Atlantique

📍 Shanghai | Sept 2018 - Sept 2020 ❤️ **Jury's favorite - 15,85**

Bachelor's Degree | Interaction Design

Conception focused on the user experience and graphic user interfaces via prototypes and user scenarios.

L'École de design Nantes Atlantique

📍 France | Sept 2015 - June 2018

Baccalaureat* | Applied Art (with merits)

General education sided with applied arts courses: Technical arts and Civilizations, Creative process, Visual arts and Technologies.

📍 France | Sept 2012 - July 2015

*Equivalent to high school diploma

Also, I was born the year of the Rat and I like cheese.

Too much information?



Languages

French | Native

English | Fluent, 900 TOEIC

German | A2 level

Chinese | Basics

Korean | Basics

Volunteering



Contributed to the rebuild of a reception centre for street children and provided them basic medical care for the humanitarian association «Project Abroad» in Saint-Louis, Senegal. July 2014, for a period of 3 weeks.

Participated in children's awareness about Wetland ecosystems conservation for UNESCO Environmental Program in Muan-Gun, South Korea. Through workshops presenting local biodiversity and building a green wall (carried out by the children). July 2015, for a period of 2 weeks.